

eTalentelle Wealth Creation Blueprint (Dec. 20, 2010)

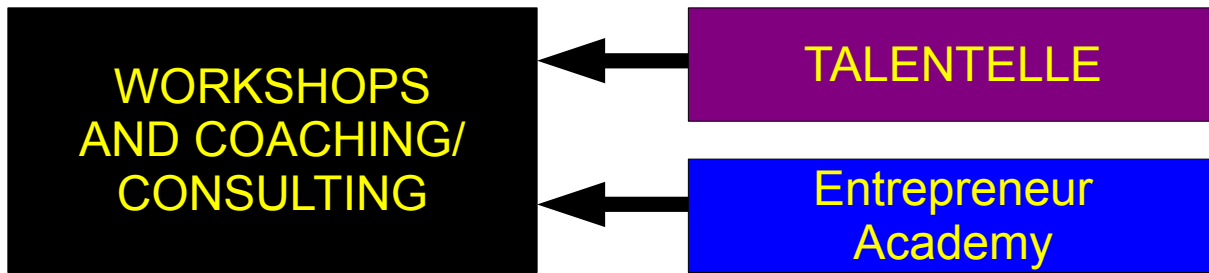
The following is a business design through which women can cocreate new products (training videos mostly) and share them with ALL the women they know (and will meet in the near future) in order to empower them. In return, they receive donations (of any amount) which go DIRECTLY into their Paypal account (which is free to set up).

eTalentelle.com is a nonprofit venture designed to offer free educational and training videos to help women succeed in their career or startup venture.

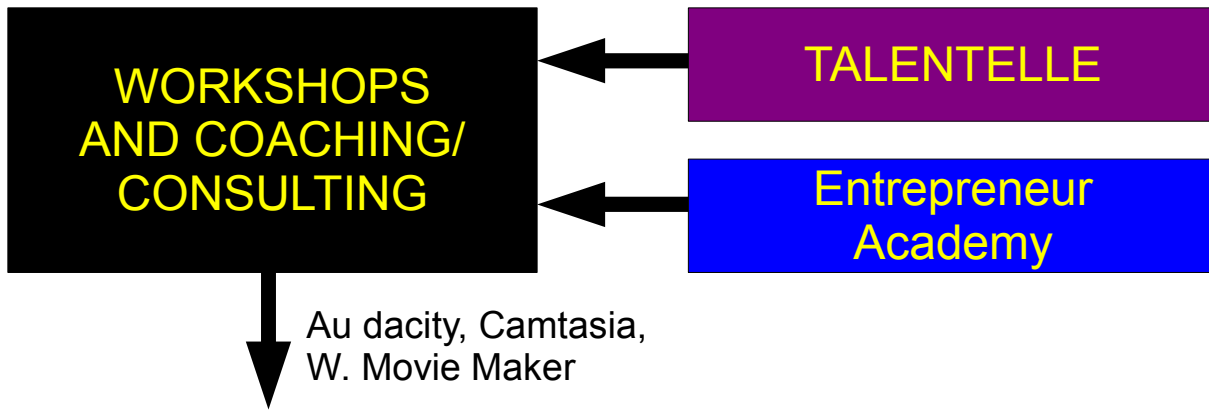
TALENTELLE

Entrepreneur
Academy

Talentelle is run by Zoonie,
Entrepreneur Academy is run by Peter



Talentelle and EA organize workshops and consulting sessions for women



All workshops and consulting sessions are recorded via Audacity, and edited in Windows Movie Media to create training videos!

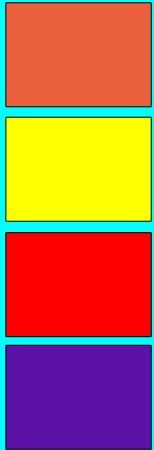
**WORKSHOPS
AND COACHING/
CONSULTING**

TALENTELE

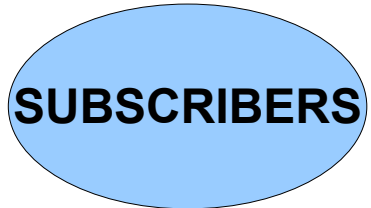
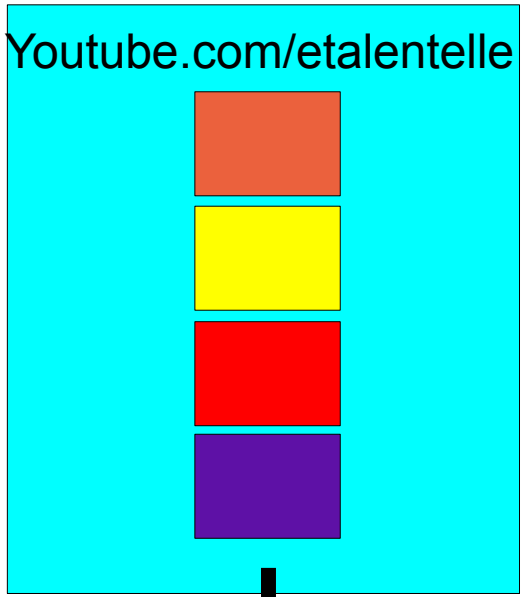
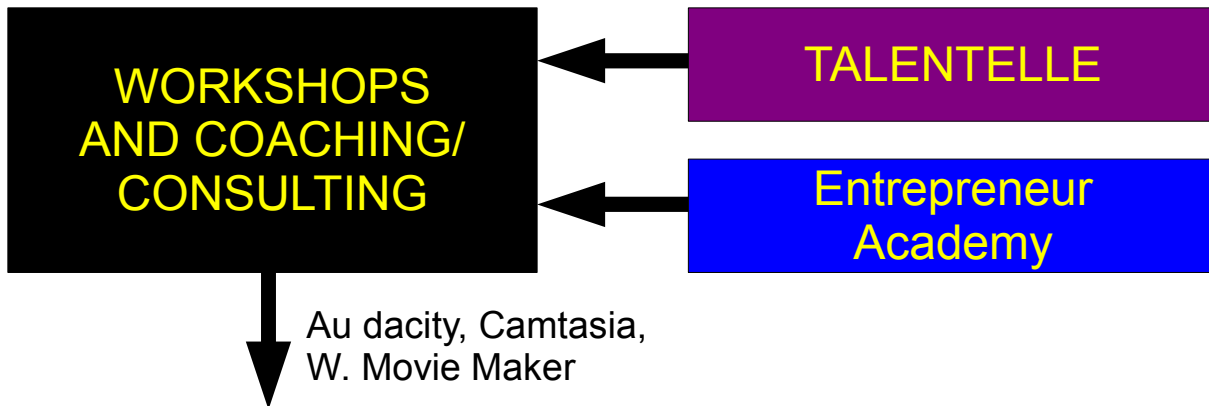
**Entrepreneur
Academy**

Au dacity, Camtasia,
W. Movie Maker

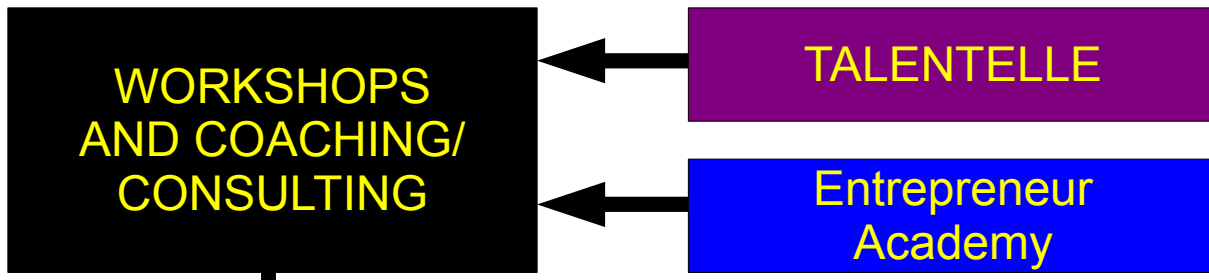
[Youtube.com/etalentelle](https://www.youtube.com/etalentelle)



Training videos are uploaded
on [Youtube.com/etalentelle](https://www.youtube.com/etalentelle)

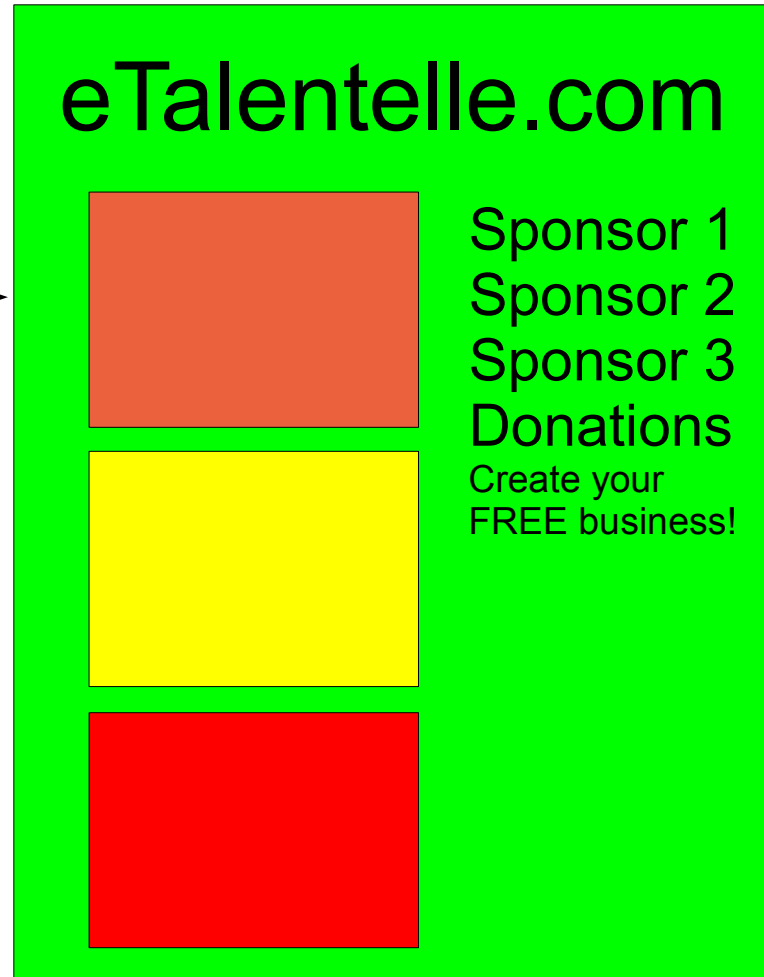
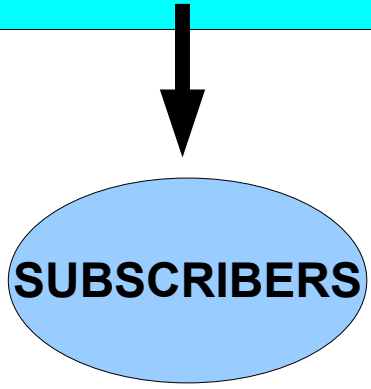
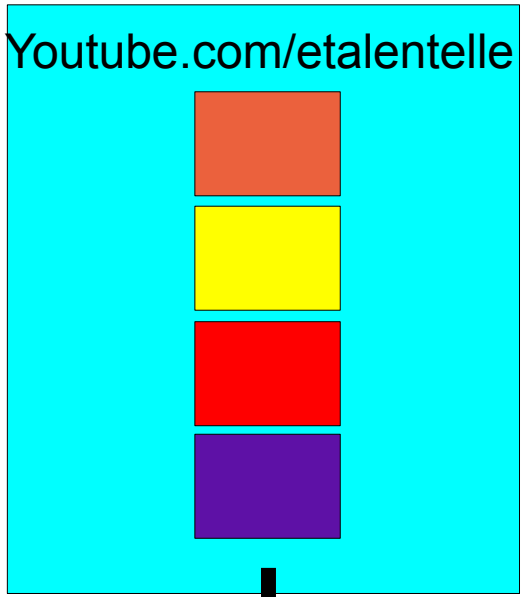


People worldwide can subscribe in order to be notified as soon as a new video is uploaded on Youtube.com/etalentelle



Au dacity, Camtasia, W. Movie Maker

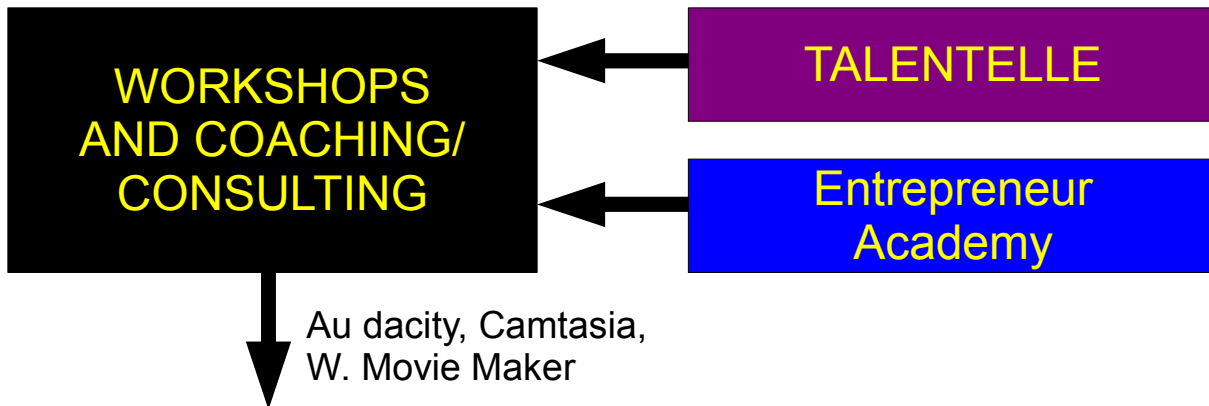
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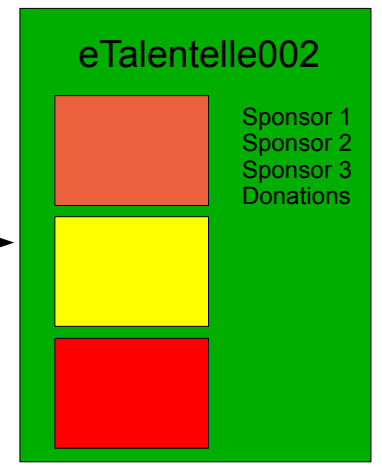
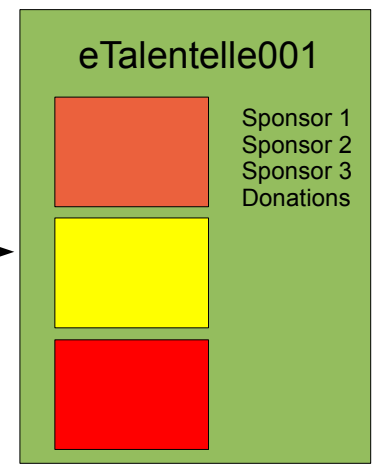
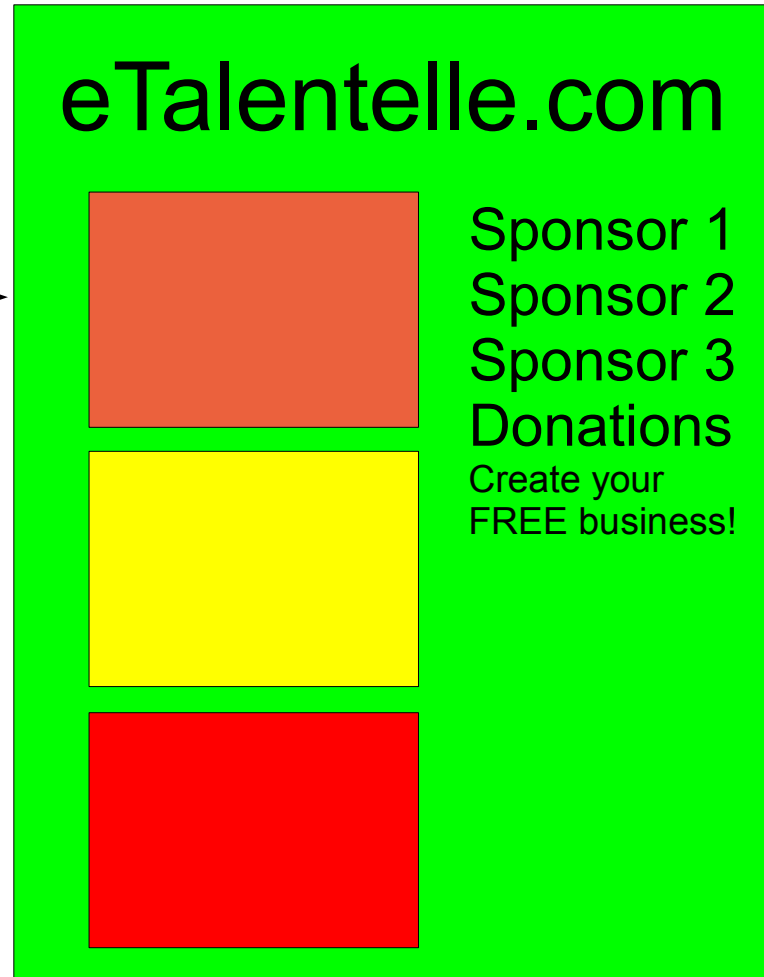
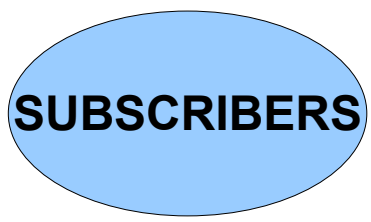
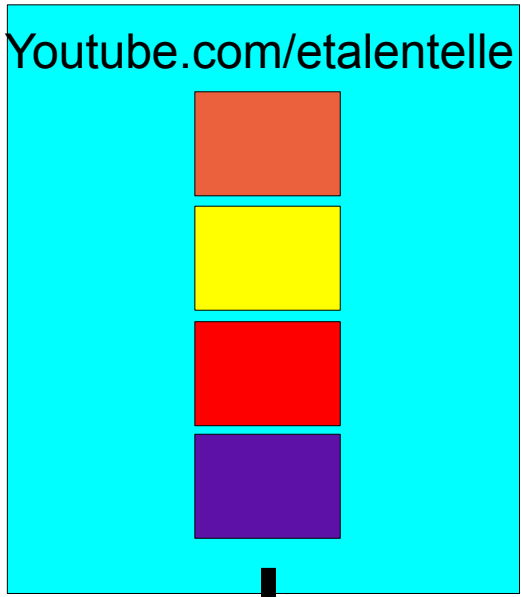
eTalentelle.com copies and pastes the Youtube HTML to embed the videos on its site

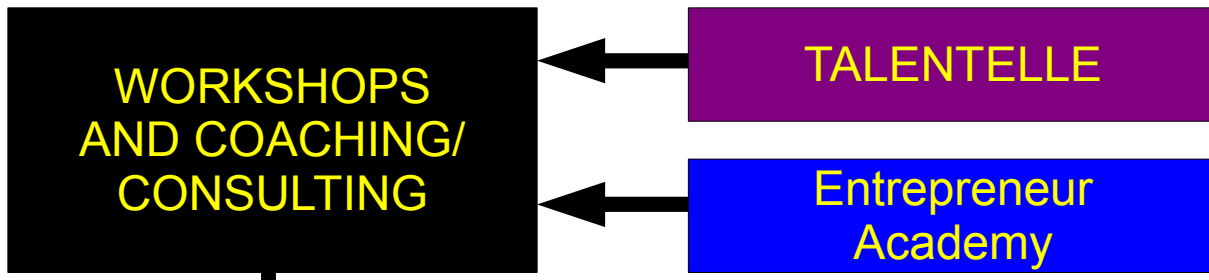
Sponsors benefit from intense traffic generated

The site also recruits social publishers



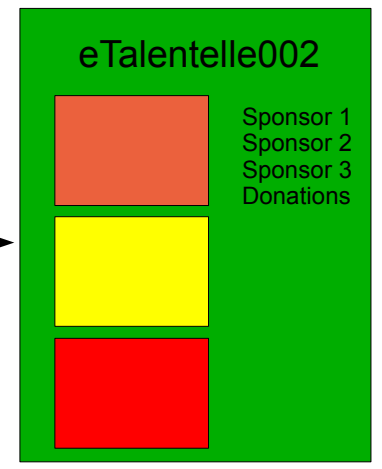
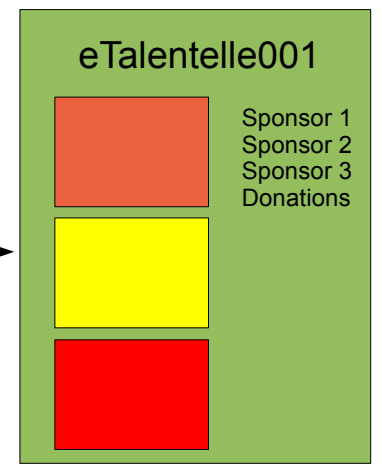
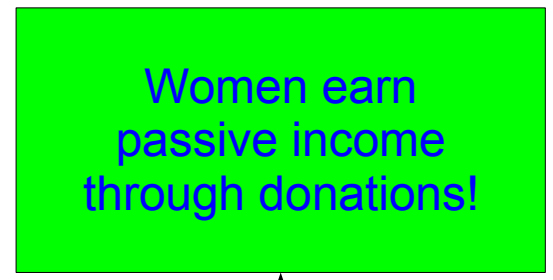
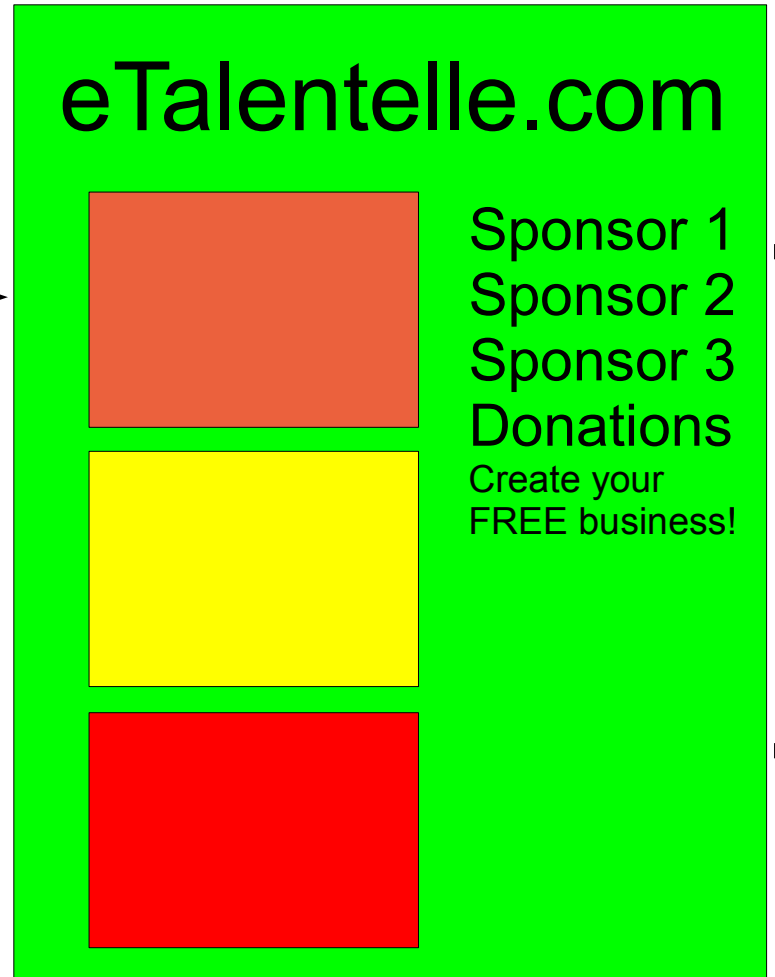
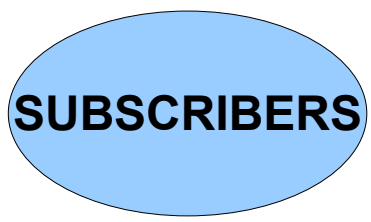
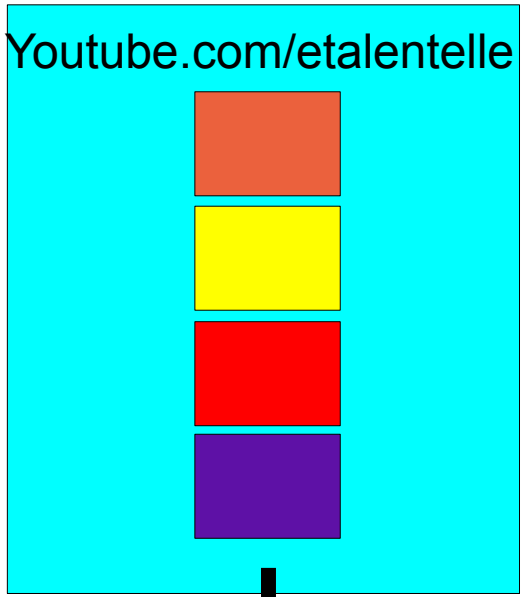
Social publishers receive a Wordpress blog already set up, and insert their Paypal Donation Button





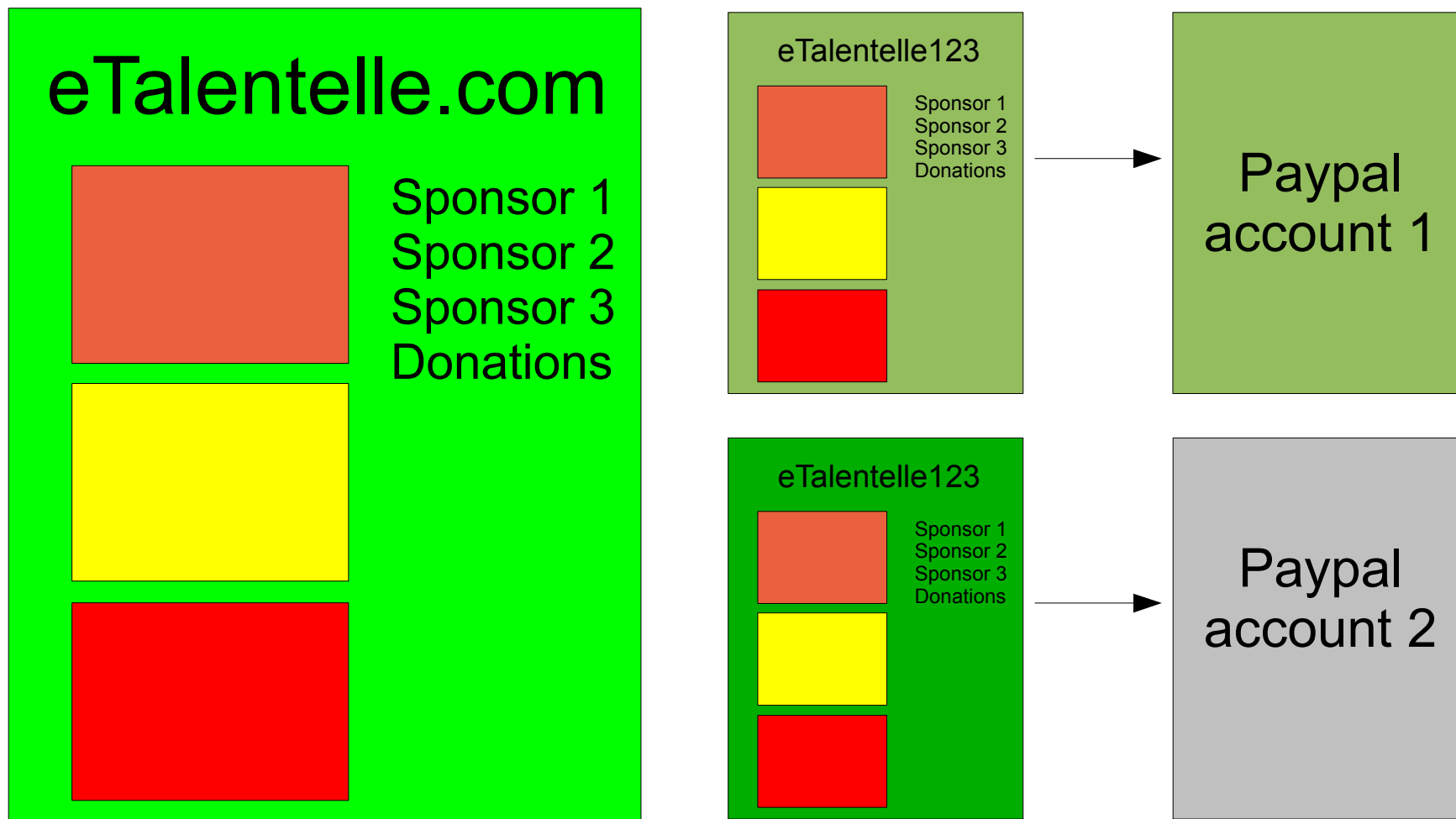
Au dacity, Camtasia, W. Movie Maker

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HOW WOMEN MAKE MONEY:

Each social publisher is authorized to put her Paypal Donation Button on the sidebar of her eTalentelle site (ex. etalentelle123.wordpress.com) so she can receive donations straight into her Paypal account.



VIRAL RECRUITMENT OF SOCIAL PUBLISHERS

Paypal donations go to women who participate as social publishers

Women who donate can become social publishers too!

