

EXCELLENCE IS THE PATH TO SUCCESS

Excellence is
the Path to Success
By Peter Nguyen

EXCELLENCE IS THE PATH TO SUCCESS

What is excellence?

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Excellence is the
superior execution
of a designed
process.

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Excellence comes
from practiced
execution.

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Here's the 3-step
process:

1. Design the process
2. Execute
3. Improve every day until
you achieve excellence

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This is simple so why
is it so hard to achieve
excellence?

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It's because
people don't focus.
You must focus
on what you
are practicing.

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Xcellence

requires that
you first
mark the spot.

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Mark the activity
in which you want
to become excellent
at.

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Far too many people
do things or
execute but without
conscious
awareness...

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... or objective
evaluation of what
they are doing or
executing.

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Hence, they can
never get better
at it.

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Thus, improvement
and excellence
forever elude them.

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This is why their
salary remains
the same: without
improving your
execution...

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... you cannot
ask for a higher
salary or for a
higher price for
your services.

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Yet, it is so
easy to improve
and achieve progr-
essive levels of
excellence.

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You only need to
create tools that
enable you to be
aware of what you
are doing.

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Tools that give
you control over
what you are doing.

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Artists naturally
understand this
necessity of SEEING
immediately one's
results...

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... so one can
improve one's
performance
immediately and
continually.

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Without knowing
how to improve your
performance
continually, you
are at risk.

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Your future will
be uncertain if
you don't know
how to improve
continually.

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Whether you're
an employee, a
freelancer or an
entrepreneur...

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... you must learn
how to monitor
your performance
and improve it
continually.

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First, train your
mind and know the
model of execution
to aim for.

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Next, train your
body to execute as
decided by the mind.

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It is best if you
can improve your
performance every
hour...

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... but you can
also improve every
day, or every week.

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Every month, might
be too long, for
you must know how
well you perform
as soon as possible.

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Do you need a coach
to help you to
improve whatever
it is that you are
doing?

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A coach might help
at the beginning.
But eventually,
you must become
your own coach.

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Your performance is
your responsibility
and cannot depend
on another person.

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The coach can only help you to develop habits of awareness and responsibility.

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You must first
be aware of what
you are doing before
you can take respon-
sibility for it.

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Notice by the way
that in writing
these short ebooks,
I practice my
writing!

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It is better than
writing a typical,
long book which
takes at least a
year to publish.

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These short books
also enable me to
practice my
thinking.

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You are, indeed,
reading exactly
what I am thinking.

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I am not editing
myself, nor do I
need editors. I
publish my
thinking live!

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Ultimately, as you
learn to practice
and share your
practice sessions
with others...

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... you will
naturally become
a master and
achieve excellence.

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Employers and
clients always
want the best,
and you can practice
excellence now.

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You can practice
excellence
every day and
even every hour.

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If you are a
parent, teach your
kids how to
practice excellence
every day.

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I learned the art of practicing excellence when I was a kid, and it served me well.

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When you master the process of becoming excellent (in any field), you become fearless.

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Self-mastery always
breeds fearlessness.
The fearful are
those who do not yet
master themselves.

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Are you excellent
in your job right
now? You can be.
Become a master...

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... one move at a
time, one practice
session at a time,
one hour at a time.

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Unlimited success
and abundance await
you if you learn
the art of
excellence.

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If you don't practice excellence, you have reason to worry about your future.

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The new global economy rewards excellence and punishes those who don't improve.

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Since my 20s, I
never had trouble
finding great jobs
in great
corporations.

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That's because
my norms are much
higher than the
norms of the firms
I approach.

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You see, if your norms are demonstrably higher than those of the target employer...

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... then they will
hire you (if they
care about survival
and success).

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Excellence always
compel employers to
hire you. No selling
required.

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Demonstrate your
superiority and
every employer will
make you a job
offer.

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People who “look
for a job” are
missing the point.

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Rather, they must
seek ways to
demonstrate clearly
their superiority.

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Of course, employers
won't believe you
are excellent just
because you say so.

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Thus, you must do
the due diligence
for the employer.

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Due diligence means gathering all the facts which prove that you are superior to others.

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So act like a
lawyer and prove
your superiority
beyond any doubt.

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The job market is
a Darwinian jungle,
and the demonstrably
superior shall
always win.

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You will find that
achieving superio-
rity is not very
difficult.

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That's because
most people don't
care very much
about excellence.

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They are passive consumers and only do the minimum to get by.

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They don't yet understand that the New Economy will punish the lazy and passive.

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I feel compassion
for them and will
help them if they
ask.

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You can help them too, but first, you must become a master in your field.

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I don't mean merely an “expert”, but truly an “expert performer” who can create results.

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Positive results,
superior results,
excellent results.

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In my case, school
and corporations
did not teach me
the art of
excellence.

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I taught myself
ever since I was
a teenager. You
can do the same.

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Don't try to get
more information.
Or more education.
Practice what you
know.

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It is only by
practicing what
you know, that you
truly know what you
know.

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Teaching what you know, is another great way to master what you know.

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In this book, I've shared with you the idea that excellence is necessary.

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Excellence is not
for the few, it is
for everyone.

Everybody must excel
or else...

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... their future
will not be secure.
Without excelling,
one will struggle in
the years to come.

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To excel, identify one (not two or three) important thing you love to do, and do it well.

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Every day, do it
better and better...
until you become
very, very good
at it.

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Next, teach or
coach others to
achieve the same
results as you.

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As you become
excellent, you will
have nothing to fear
in life.

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Life always bows
to those who have
achieved mastery
and excellence.

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For they deserve it.
You have greatness
in you. Your ONLY
job is to liberate
that greatness!

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I am a teacher,
trainer and coach
of excellence. I am
not interested in
anything else.

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Well, maybe except
beautiful women.
LOL!

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Speaking of women,
if you are a man,
you know that women
go for the
“masterful male.”

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Women don't go for the jacks of all trade, but for the man who is #1 in his field.

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Women might look
at #2, but only if
#1 is already
married. (Happily
married, that is!)

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So gentlemen,
excellence will help
you in your love
life as well!

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Okay, back to
serious business.
Your business is
to become excellent.

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That is your REAL
job, no matter what
job you have.

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That is your REAL
business, no matter
what business you're
in.

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Investors, by the way, invest in excellent players.

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An “A” entrepreneur
with a “B” product,
is better than a
“B” entrepreneur
with an “A” product.

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I teach entrepreneurs how to become truly excellent at what they do.

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Become excellent
but also become
excellent at
displaying your
excellence.

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The art of displaying tastefully your excellence, is called “marketing.”

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Too many people
mistakenly believe
marketing is
“shouting to anyone
who has ears”...

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... or sending
unsolicited emails
to anyone with an
email box!

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Take, for instance,
the spammers who send
unsolicited email promos
about how to enlarge a
certain male organ...

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I get tons of such
male-organ enlargement
ads in my email box...
it's quite frustrating...

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I bought their products
just once and now they
keep spamming me!
(Okay, I'm kidding...
no, seriously, I'm
kidding)

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Okay, back to
excellence.

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Excellence is the
path to riches and
financial freedom.

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And there are
millions of paths.
Just choose ONE
and become truly
excellent at it.

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Do not be like
most people who
only “do” what they
are required to do.
Practice!

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You can't become
excellent at
anything without
practice.

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As you practice,
you will realize
there are 7 levels
of excellence.

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Knowing these 7
levels will help
you to achieve
progress rapidly
and systematically.

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To get a FREE
ebook on these 7
levels and much
more, please write
to me at...

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peter.talentelle@gmail.com
and mention “7 levels of
mastery please” in the
subject heading.

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If you liked this book, please share it with friends, coworkers and family so you can productively discuss the ideas and, together with them, become excellent at what you do.

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Excellence will bring you more money, more freedom, more recognition, and even admiration from others! Excellence is the price to pay to have the life you have been dreaming about.

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Good luck, my friend,
with everything you do
in life! Let me know if
you have questions or
comments by writing to
peter.talenteille@gmail.com

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ABOUT PETER NGUYEN

Peter has achieved mastery in many fields, starting with two literary awards at ages 16 and 17 (French essay and short story).

He went on to become a calligraphy master teaching the art at age 22 and serving prestigious clients such as Michel Lemieux, artistic director for Cirque du Soleil, as well as La Senza, the lingerie company, and the Vatican.

He was also the valedictorian of his high school, and has worked for top companies such as IBM, American Express, and CDI Corporate Education Services. In his early 20s, he read all the books written by Dr Edward de Bono and mastered creativity techniques, enabling him later on to create the BMW workshop (<http://businessmodelworkout.blogspot.com>) and the Ideal Career workshop taught at McGill University. Having also recently mastered artificial intelligence, he has turned the Ideal Career workshop into ICX (Ideal Career eXpert), an online tool for helping people to create, within 30 minutes, their ideal career. He also used AI to turn the BMW workshop into BMX (Business Model eXpert), enabling thousands of entrepreneurs to create a perfect money-making machine within 30 minutes.

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ABOUT PETER NGUYEN (continued)

He is the creator of the “minibook” concept, where an expert writes, using semi-automatic processes and techniques, a 100-page ebook. These ebooks are written in a large font so as to enable readers to read from their iPhone, iPad or computer screen. He has so far written 20 such minibooks, and plans to write hundreds more.

He has also created COSMIC, for Career Operating System for Maximizing Income through Creativity, a proprietary AI system enabling career people to create optimal and customized career management systems and dashboards.

He has recently launched Calligraphy Club International, a nonprofit and franchisable social club where people learn calligraphy in order to explore, understand and master the subtle dynamics involved in achieving mastery. Thus, he uses calligraphy learning as a way to teach people about the art of excellence, which is all about immediate feedback and correction.

Finally, Peter is a marketing expert who wrote the revolutionary report “Free is the New Cash”, teaching people how to create valuable content and give it away for free to generate interest and leads.

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